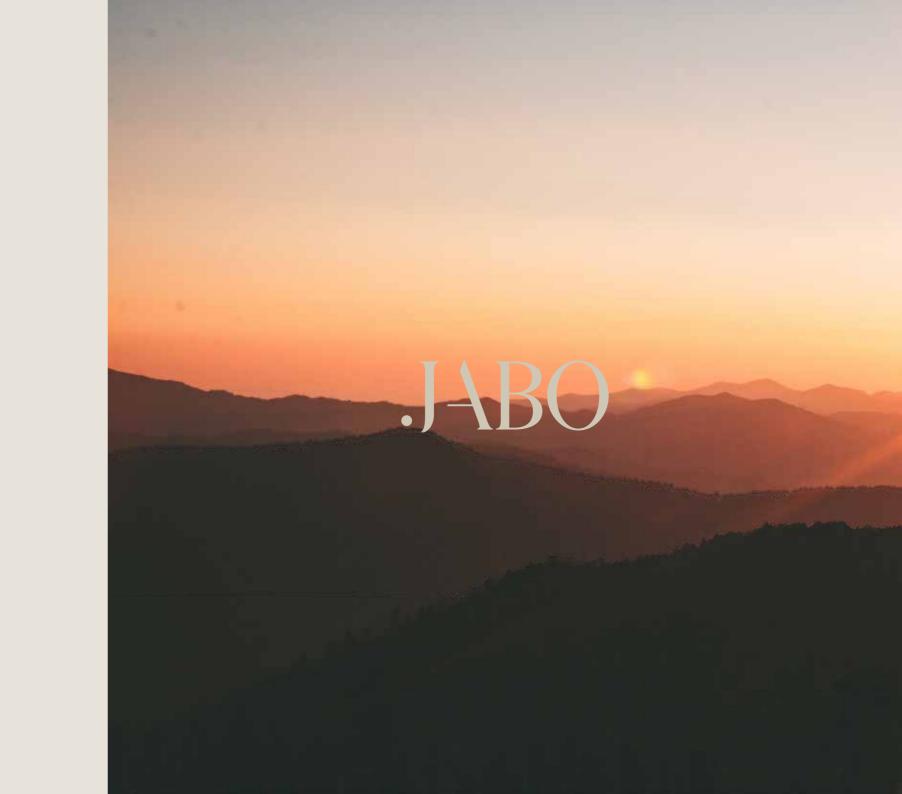
grounded in nature



# JABO

# GROUNDED IN NATURE

In today's fast moving society, more and more people feel the urge to escape the hustle and bustle of everyday life.

Many of them take to nature with family and friends, or on their own. Nature brings us peace and quiet, harmony and inner calm. It helps us to return to our natural state, in which we are able to reflect on the way we live our lives. From this self-searching arises the question whether we wish to continue on the highway to nowhere or to follow our own path to a meaningful and fulfilling life.

Upon returning home, our hearts glow with the promise of good things to come. Our homecoming introduces a new state of mind, in which we pay attention to our needs and regularly take the time to relax and recuperate. In this space that we have created for ourselves, we become inspired to carry out new ideas with genuine enthusiasm.

As these ideas start to take shape, we feel the need for a more natural home environment. Jabo creates flooring products that evoke the atmosphere of nature.





# JA

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The name Jabo is a combination of the first two letters of founder Jan Bosman's given name and surname. In 1953, Bosman made a name for himself when he introduced his groundbreaking invention: the woven wall-to-wall carpet. Jabo is now a family business, operating successfully in the global marketplace. It continues to innovate and further develop, while honouring its heritage and retaining its time-proven craftsmanship.

Source: Verto

Jabo's now situated in Genemuiden, the centre of the carpet industry i.
the Netherlands.

As early as the 16th century, craftsmen used the rushes that abound along the banks of the many rivers and lakes in the area to make rush floor matting by hand. By the early 20th century, carpets were woven on looms, and by 1926, on weaving machines.

Nowadays, tufting as well as weaving techniques are used, depending on the type of carpet that is required.

No wonder that Jabo particularly appeals to people who feel the need to seclude themselves from time to time, so as to regain their strength and

to practice self-reflection. Very often, they are sensitive and conscious people who pay attention to their personal needs and are willing to make necessary changes to their lives. They appreciate the sensory experience that they seek outdoors. To them, it is about what they feel, for instance, when playing and running about in the grass, having picnics in the countryside, or walking barefoot in the sand.



# CREATING TIMELESS DESIGN

Jabo creates flooring products that evoke the atmosphere of nature.

It does so from a passion for creative interior design and the desire to help people to create happy homes. Combining creativity, dedication, craftsmanship and innovative spirit, it continually aims to exceed the expectations of its customers while respecting nature. Like its predecessors, Jabo works closely with nature. It uses only natural materials, such as sisal, seagrass and wool for the manufacture of carpets and rugs, and even upcycles whenever possible. Its manufacturing process has little impact on the environment and our natural resources, and it actively contributes to a circular and sustainable economy that is certain to serve future generations.





The concept of carpeting traces its roots back to the age-old practice of crafting mats from rushes. These mats, measuring around 50x50 cm or even larger, were meticulously stitched together, forming what we now know as floor coverings.

Almost instinctively, Jan Bosman opted for the time-honored method of weaving, a process renowned for its unwavering stability and sheer resilience. Over the years, various techniques have been developed for carpet production, but weaving has remained the rock-solid foundation upon which it all began.

#### WEAVING

Woven carpet combines two defining features: lasting resilience and design.

In a simple process, headles move up and down, the warp advances steadily, and a shuttle swiftly carries the weft from left to right, creating a fabric of remarkable stability and strength. Only the addition of a backing remains before the carpet is ready for upholstery.

The second hallmark is the wealth of textures and patterns achieved by fine-tuning variables such as heddle settings and spacing. A true testament to Jabo's artistry.



#### TUFTING

A needle and thread penetrate a ground cloth.

In the case of cut-pile, the thread is continuously cut. For loop-pile, on the other hand, it remains intact. All of this happens hundreds of times simultaneously across the full width.

In our product development, we begin with the desired aesthetics. This choice governs the production method, meaning that the benefits of the chosen technique are visibly embodied in the final product. In other words, the selected production method ensures that the desired look and feel are expertly realized.



# CRAFTING A SUSTAINABLE FUTURE

Our story begins with the purity of nature. Our founder, Jan Bosman, crafted the renowned sisal carpet, blending coconut and hemp fibers. This masterpiece laid the foundation of Jabo, and our love for natural materials has remained steadfast throughout the years. Embracing sustainability is evident in our carpets. They proudly carry certifications from recognized sustainability authorities.



**WOOLMARK** 

The WOOLMARK label is a textile quality assurance and product certification program that ensures the fiber content and quality of woolen products.

Woolmark guarantees that the tested products are made of natural, renewable, and biodegradable wool.



**GUT-LABEL** 

The GUT label represents the standards set for environmentally friendly flooring.

This label is awarded to carpets and floor coverings produced with respect for the environment, the safety of individuals, and for comfort throughout the entire lifecycle of the product.

#### **PRESENCE**



In essence, we use natural, materials or sustainable materials with an unwavering commitment. We not only honor the environment but also strive to craft carpets that inspire a sense of serenity and connect your space with nature. Our history is deeply rooted in the natural world, and our mission is to keep that connection alive.

#### GREEN



Green is more than a colour; it's a way of life. We're committed to environmentally friendly and sustainable materials. From concept to creation, our focus on green principles also contributes to a greener tomorrow. Every detail reflects our dedication to responsible living, making your choice not just stylish but sustainable.

#### TRANSPARENT



We believe in openness and honesty in our production processes, from raw materials to the final product. This approach enables us to manage production processes with a reduced environmental impact. We want you to know where our products come from and how they are made, so you can confidently choose sustainable carpets that is good for the space and our planet.

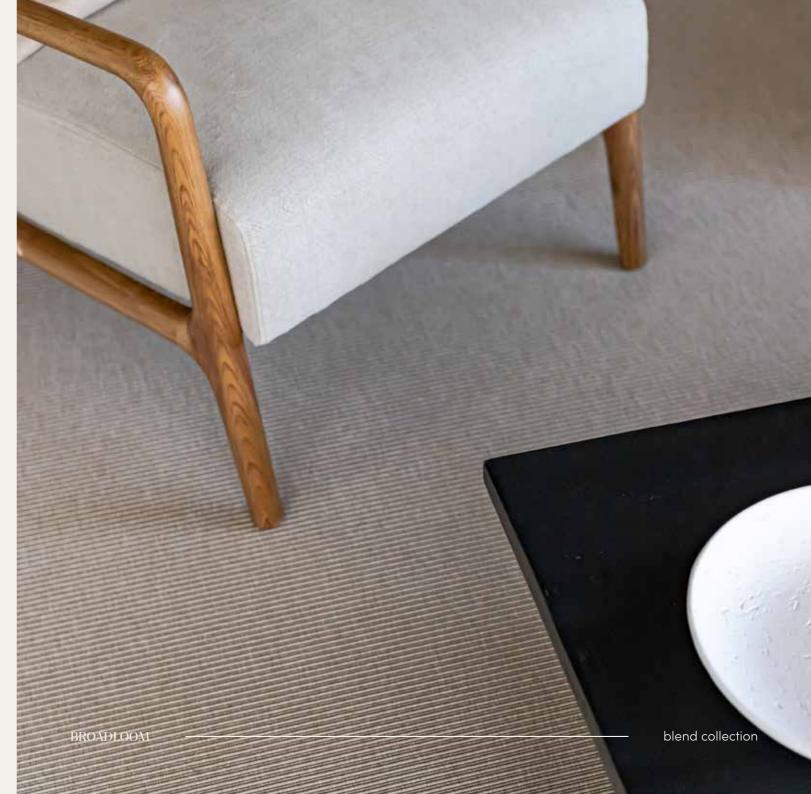


# UPVOLVING EVERY SPACE

Discover a space where elegance knows no bounds with broadloom carpeting.

Jabo is much more than an expression of distinctive taste in flooring and interior design. It is an affirmation of people's sense of being grounded in nature wherever they experience the Jabo feeling. Jabo carpets redefines your interior, offering a stylish and seamless flooring solution that unites your space effortlessly. All our carpets are available in widths of up to 4 metres.







# THE JABO STUDIO

At Jabo, we offer a collection that seamlessly transforms into bespoke rugs, tailored to your natural environment and brought to life through your imagination.

Be creative, and let your thoughts run wild. With our cutting machine, your ideas become distinctive rugs. It's all part of the Jabo feeling, where expressiveness and craftsmanship converge to craft an atmosphere where people can withdraw for a while to collect themselves and experience peace of mind.

Every dimension, shape, and colour combination you envision can come to life in the form of a Jabo rug.

The combination of natural colours, structures and textures, exudes simplicity, tranquility, warmth and harmony, while emphasizing the practical and functional aspects. In fact, you could say the atmosphere that is created in the home with this labo rug, emulates that of nature.





# YOUR RUG, YOUR DESIGN

Immerse yourself in the world of Jabo, where your rug becomes a canvas for your imagination. We encourage you to shape your perfect design, selecting from a palette of natural materials and colours of our wide collection.

SHAPE



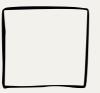
Feel empowered to mold your artistic expression into a matching shape. Craft a rug as unique as you are and let it tell your story. With Jabo, the shapes know no bounds, and your personal style takes center stage to craft an atmosphere that envelops you in a sense of serenity.

**MEASURE** 

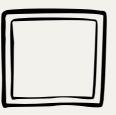


Endless customization in size when it comes to crafting your rug. Whether it's a snug shape for your reading nook, a long runner to grace your hallway, or a grand centerpiece for your living room, our flexibility makes it possible. Every unique spaces deserve unique sizes.

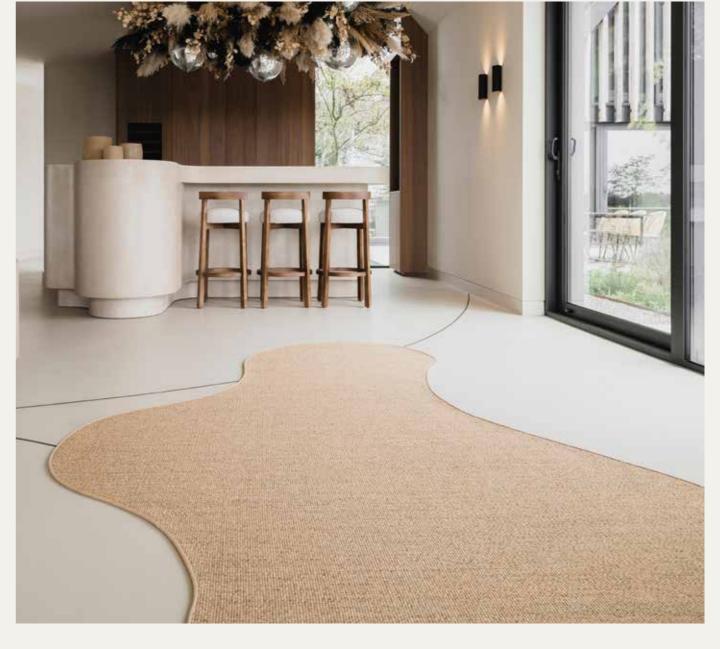
QUALITY



Because of the close bond we share with the nature, we use only natural materials, such as sisal, seagrass and wool for the manufactured rugs. The Jabo collection offers the freedom to blend various colours and materials for your rug, enabling you to compile the appropriate ambiance. FINISHING



Craftsmanship meets your vision.
The diverse selection of edge finishes not only adds a touch of sophistication but also offers endless combinations, enhancing the allure of your designed rug. Every design is handcrafted in the Jabo studio.



ORGANIC SHAPE sisal collection

# SHAPING SIGNATURES

#### EXPLORE THE POSSIBILITIES

We invite you to step into the role of designer.

Our entire collection is your canvas, and the possibilities are boundless. Embrace the freedom to choose the size and shape that fits your space and style.

For those moments when inspiration sparks but you're unsure where to begin, let us illuminate you with some design forms.





# THE ART OF RUG FINISHING

1

#### COTTON

A cottonlook finish bestows a natural touch to the edge of a rug, complemented by its recyclability and long-lasting durability. It's available in a wide array of colors, perfectl matching the rug itself.

2

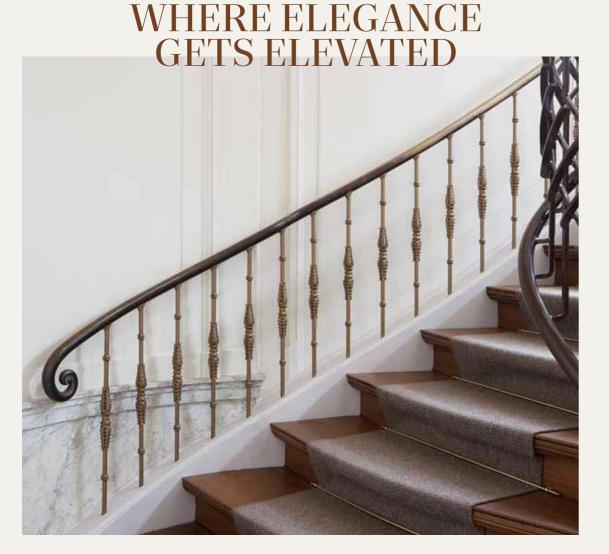
#### OUTDOC

our Jabo rugs which are suitable for indoor and outdoor use. The border matches any Jabo quality, is resistant to all kinds of weather and suitable for project use.



#### BLIND FINISHING

The edges of the rug are enveloped with a border in the exact same shade, creating an almost invisible and seamless finish.



Stepping into a space adorned with carpeting invokes an immediate sense of comfort and coziness. Our stairway carpeting adds a welcoming atmosphere to every step. It seamlessly bridges the gap between upper and lower levels, especially when carpet is used as flooring. Besides, it dampens sound, creating a peaceful environment, and offers a soft, warm surface for your feet. Installation is quick and easy, and it's a safe choice, reducing the risk of slipping and sliding. It's the perfect blend of aesthetics and practicality.

#### **RUNNERS**

A stair runner is originally a traditional product that is often given a modern twist these days.

When you opt for a stair runner, you're essentially covering only the walking path of the staircase, leaving the original material of the stair treads exposed, creating a beautiful contrast.

It is an expertly made and installed product that not only improves the functionality and safety of the stairs, but is also a visually appealing addition to the interior design. In this context, elements like the interplay of colours, the choice of materials, and the final finish on the stair treads take on a pivotal role.





Beyond the cozy ambiance it imparts, it's a practical choice too. The rich texture serves as a natural sound buffer, reducing noise and creating a serene acoustic environment. Whether it's a quiet morning or a bustling evening, your stairs become a statement of style and comfort, enhancing the harmony.



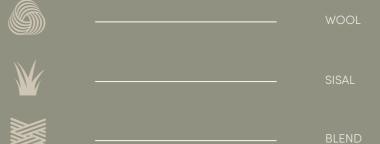
## DINING REDEFINED

Our dedication to design means your imagination knows no bounds.
Shape your rug to echo your diningtable, marrying artistry and utility in one harmonious statement.



# MATERIAL PALETTE

At the core of Jabo lies a deep connection with nature, where our story begar We continue to draw inspiration from the beauty of natural materials, such a sisal, seagrass, and wool.





# WRAPPED IN NATURE'S WARMTH

In a world where synthetic materials have become increasingly popular, wool carpet retains its position as a timeless and opulent choice. At Jabo, we hold a deep appreciation for the remarkable qualities of wool and its unparalleled benefits for your living spaces.

Wool, sourced from the fleece of sheep, embodies a commitment to sustainability. Its natural and renewable origin aligns with the growing importance of eco-conscious choices. By choosing wool carpet, you are not only embracing its luxurious feel but also making a responsible and eco-friendly flooring decision, where people can withdraw for a while to collect themselves and experience peace of mind

The tactile experience of wool carpet is incomparable. There's a distinct sense of luxury and warmth when you step onto its plush surface. The natural fibers create a cozy and comfortable environment, making wool carpet an exceptional choice for bedrooms, living rooms, or any space where relaxation and comfort are paramount. It's more than a floor covering; it's an invitation to unwind and enjoy your surroundings.

With Jabo's wool carpets, you're not just bringing comfort into your home; you're embracing a timeless, sustainable, and luxurious flooring solution.



# CREATING COZY ELEGANCE

Unveil coziness in every living room with a Jabo 1638 rug.

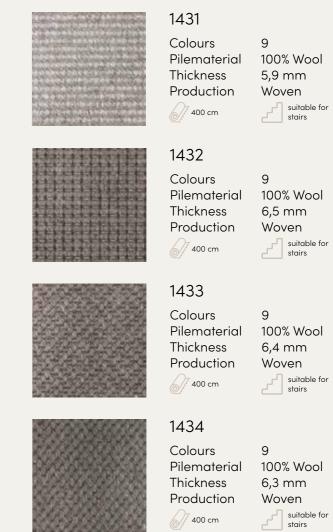
Crafted from thick yarn, its soft 'loop' design brings comfort and charm to your space. Available in four refined colours. It's an essential element of your home's elegant decor.













# PRACTICAL LUXURY Wool's moisture resistance means that minor spills can be effortlessly dealt with using a simple blotting action, keeping your rug looking pristine. Beyond its practicality, a wool rug lends an air of warmth and charm to your dining room, fostering an atmosphere that's perfect for memorable gatherings.

VAYARA.



## SUSTAINABLE LIVING

Sisal, a natural fiber sourced from the Agave sisalana plant, is at the core of our natural carpet collection. Its origins are rooted in Mexico, but this resilient material now flourishes across the globe.

We embrace the unique character of sisal, utilizing it in our rugs to bring the essence of nature into spaces. Sisal carpets are renowned for their durability and striking natural appeal, and they form an integral part of our commitment to eco-conscious design.

We strive to embrace the beauty of nature, and our sisal collection embodies this thoughts. Besides sisal, this extraordinary collection is complemented by seagrass qualities.

Seagrass is a natural fibre extracted from seagrass plants that thrive in coastal areas and marshes. Carpets made from this fibre are known for their durability and abrasion resistance. This collection offers a calming, sustainable aesthetic perfectly aligned with the modern world.



# CRAFTED FROM NATURE, WOVEN WITH ELEGANCE

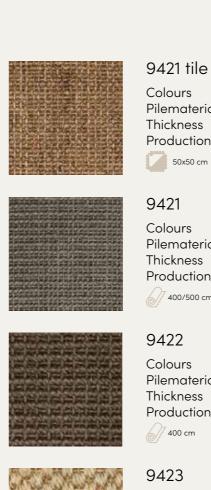
Lay down a sisal rug, and you'll be crafting a spot where the essence of nature takes center stage. Its resilience, neutral tones, and textured allure make it a timeless addition to any space. A wise investment in the pursuit of natural elegance.









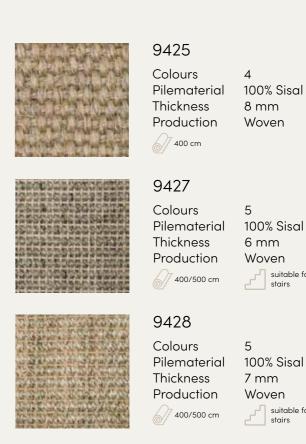


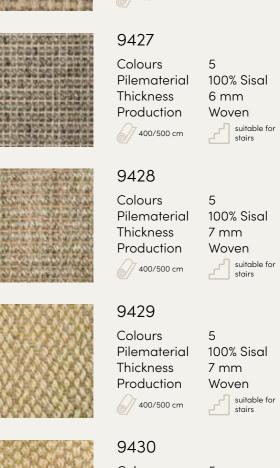
















5 100% Sisal 4 mm Woven suitable for stairs



#### 9426-1

Colours

Pilematerial

Thickness Production

100% Seagrass 5 mm Woven

400 cm



#### 9426-2

Colours 100% Seagrass 6 mm Woven

Pilematerial Thickness Production

400 cm



#### 9426-3

Colours

Pilematerial 100% Seagrass Thickness 5 mm Woven

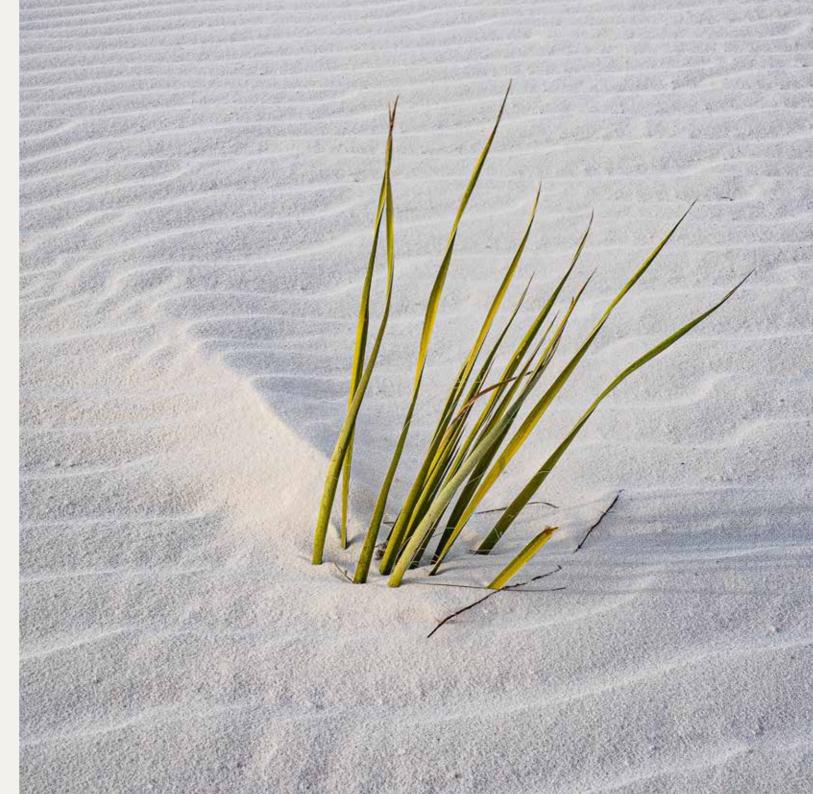
400 cm













#### OFFICE OASIS

The essence of serenity. Our sisal carpet 9421-090 merges the raw beauty of nature with this office, harmonizing inspiration and tranquility with every step.

OFFICE BO LKV TÖÖLÖ HELSINKI

Interior architect Jenni Leikas



# MIXED MATERIALS IN HARMONY

Sustainability and natural beauty come together in the world of floor coverings. The blend collection includes various carpets that not only complement but also enhance each other through the clever combination of various materials.

By combining selected raw materials, this collection offers the perfect balance between aesthetics and ecology. Where craftsmanship and respect for the earth come together, resulting in carpets which also exude a sustainability that respects our heritage and embraces the future.

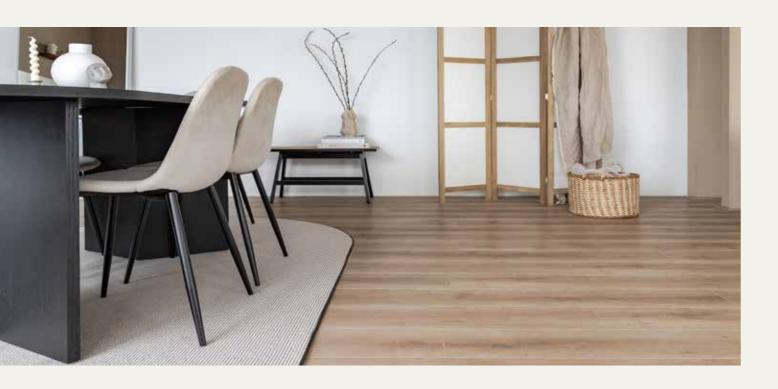
The Blend collection is a versatile range of qualities that explores and combines the unique properties of different materials. Carpets that harmoniously combine the warmth and luxury of wool with the practical benefits of Polypropylene. Other qualities in the collection consist entirely of PP, offering durability and convenience without compromising on style. In addition, the collection includes a range of outdoor qualities, specially designed for both indoors and outdoors. The collection is a celebration of diversity and thoughtful design, focusing on durability, versatility and the results of the right materials in perfect harmony.



# ROUNDED EDGES

Go beyond standard rectangular rugs. These soft, curved edges give the rug a sophisticated and contemporary look. It's a subtle touch that gives your space individuality.

We understand that every space is unique, which is why we offer the option of creating rugs in limitless shapes, a softer or more organic look. The Jabo studio makes it possible. It is all about your vision and your design. We are ready to guide you every step of the way.









# COMBINE INDOORS WITH OUTDOORS

Durable, stylish and easy-care. Discover our outdoor collection. Experience luxury and sophistication in your own outdoor space with this collection. Designed with attention to detail, executed in a unique natural look and made from sustainable recycled synthetic materials.

#### **OUTDOOR**

The natural colours at the heart of this collection bring a sense of tranquillity and luxury. The warm earth tones perfectly complement any outdoor environment.

The rugs feel like they are made of sisal, hemp or sea grass. These are available in any shape and size up to four metres wide. Turn your project into a unique whole with our rugs that always match your wishes and design.

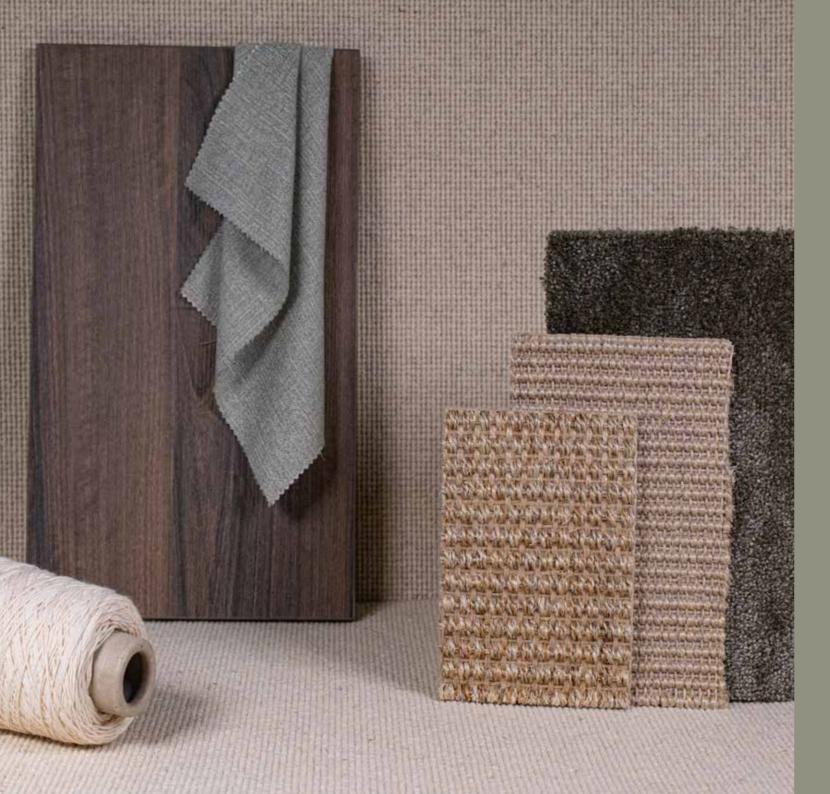


#### MATCHING BORDERS

This border finish can be used for our Jabo rugs which are suitable for indoor and outdoor use. The border matches any Jabo quality, is resistant to all kinds of weather and suitable for project use.







# SWATCH YOUR WAY AND FIND YOUR DEALER

Explore a world of colours and textures with our free fabric samples They're not just samples; they're your brushstrokes on the canvas of creativity, your passport to the world of design. Order your mood-enhancers now and let the swatching begin

Our dealers await you with open doors and in-depth knowledge of Jab products. Always a Jabo advisor nearby.



# CONTACT



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